



BATTEN MOTORSPORTS × BUCKLE UP

A Partnership Built on Performance. A Pursuit of History.

Some opportunities represent more than business. They're a reflection of the relationships you've built, the reputation you've earned, and the trust that comes from years of delivering when performance matters most.

Batten Motorsports is proud to officially announce our involvement as a technical sponsor of the "Buckle Up" lobster boat racing team, joining an ambitious effort to build and campaign what is intended to become the world's fastest lobster boat.

At the heart of this program is a 1,500+ horsepower supercharged Saris race engine. Batten Motorsports will provide hands-on engine tuning, calibration, and mechanical support at race events, bringing more than a decade of high-horsepower development and competitive motorsports experience directly to the waterfront.

A RELATIONSHIP BUILT ON TRUST

For me personally, this opportunity carries a great deal of significance.

I've had the privilege of working closely with Buckle Up owner Bob Tracy for many years, developing and executing some exceptional performance projects.

From his 1,100 WHP ProCharged 2019 Z06 Corvette, appropriately named "Pure Evil," to an impressive fleet of custom lifted, high-performance diesel trucks—including his latest 2026 F-450 Platinum Plus, equipped with Kelderman air-ride suspension and a 700-horsepower upgraded 6.7L Power Stroke—our projects have consistently centered around one shared passion: exceptional performance.

Our history also extends into the marine world, including outfitting Bob's 39-foot Cigarette Top Gun with Stage 3 Whipple supercharger systems and custom performance calibrations.

These projects represent more than impressive machines. They represent years of collaboration, technical challenges, shared expectations, and most importantly, a relationship built on trust and proven results.

Having Bob once again place his confidence in me, this time on a world-record-focused racing program, is something I consider both an honor and a responsibility.

A DECADE OF PROVEN PERFORMANCE

For more than a decade, Batten Motorsports has built its reputation producing extreme horsepower, developing innovative powertrain combinations, and delivering results in competitive motorsports.

With countless four-digit wheel-horsepower builds across Ford, General Motors, and Mopar platforms, we proudly consider ourselves the highest-horsepower-producing performance shop per vehicle in our region.

Our achievements include three Fall Brawl victories in Miramichi, New Brunswick, alongside Bill Sheehan and his 2003 Cobra in 2015, 2016, and 2022, as well as winning True Street at the 2024 Mod Nationals, where our entry was also recognized as the fastest overall True Street car.

Our technical accomplishments extend well beyond the winner's circle.

We've developed a one-of-one 3.6LC Kenne Bell supercharger system for a record-setting 4.6L 2-valve engine, achieved a former Gen 3 Coyote / 10R80 horsepower record of 1,525 WHP, and pioneered a twin-turbo Hellcat system that eliminated the factory supercharger, ultimately achieving a 1,225 WHP stock-sealed Hellcat record.

We also hold the current 6R80 / US Shift ET record of 7.91 seconds at 177 MPH.

Among my personal projects is a 1,576 WHP twin-turbo 5.0L 2015 Mustang, which went on to compete successfully in the Southern grudge racing scene, generating more than \$100,000 in race winnings in a single season, while I continued providing remote tuning support.

Several of these achievements have earned magazine recognition, but the greatest reward has always been seeing the results of our work perform where it matters most.

And our pursuit of performance is far from over.

Batten Motorsports is currently campaigning a 2,200 WHP twin-turbo Coyote-swapped 2003 Mustang in the highly competitive Street Fighter radial racing classes. This latest combination represents the continued evolution of our high-horsepower development program, pushing the boundaries of engine performance, chassis capability, and precision calibration.

With appearances planned for Mod Nationals in October and the World Cup Finals in November, we're taking our latest efforts directly into the competitive arena, where horsepower, engineering, and execution are put to the ultimate test.

From record-setting combinations and national-level victories to our current 2,200 WHP racing program, one thing has remained constant:

Our reputation wasn't built on promises. It was earned through performance.

FROM THE PAVEMENT TO THE WATER

Now, we're bringing that experience to an entirely new challenge.

The Buckle Up program represents the same principles that have driven Batten Motorsports since the beginning: ambitious goals, calculated engineering, relentless attention to detail, and a refusal to settle for ordinary.

When pursuing the title of the world's fastest lobster boat, horsepower alone isn't enough. It takes the right combination of engineering, calibration, mechanical reliability, and the experience to make critical decisions under demanding conditions.

This is where we're excited to contribute.

And while the platform may be different, the objective remains the same.

Turn exceptional horsepower into exceptional results.

THE PURSUIT OF HISTORY

To Bob Tracy and the entire Buckle Up team, thank you for the continued confidence and trust. I'm genuinely grateful to be included in this extraordinary undertaking, and proud that our relationship has grown to include an opportunity of this magnitude.

For the businesses, manufacturers, and industry leaders considering becoming part of this program, the opportunity extends far beyond traditional sponsorship.

This is an opportunity to stand alongside a team pursuing something extraordinary, to be associated with innovation and performance at an exceptional level, and potentially become part of lobster boat racing history.

The strongest racing programs are built through the collective efforts of passionate individuals and forward-thinking partners who recognize the value of a shared vision.

The team is coming together. The horsepower is there. The ambition is undeniable.

And the pursuit of history is underway.

Batten Motorsports is proud to have a place in that pursuit.

Built on experience. Driven by performance. Trusted when it matters.

BUCKLE UP. WE'RE COMING FOR THE RECORD.